



LANDSCAPES, WINES, LEGENDS AND YOU

WINE MAP INCLUDED



PERSONAL CHOICE

MORE THAN A HUNDRED GRAPE VARIETIES AND JUST AS MANY TYPES OF SOILS

The extraordinary value of Hungarian wine lies in its diversity. Hungary's winemaking is extremely rich in grape varieties, terroirs and winemaking practices, even in global terms. This wealth is complemented by the winemaker's vision of the grapes and wines, which enables the creation of wines with the most varied of taste experiences. Discover your favourite wine region, producer and wine style! Your personal choice is based on a palette which is constantly renewing itself, where you will find every style from sparkling wine to naturally sweet wine, and volcanic white wines to full-bodied reds.

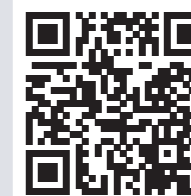
Discover your favourite wine region, producer and wine style!

WINES OF HUNGARY PERSONALLY

THE CREATOR: THE HUNGARIAN WINEMAKER

Our greatest value is the person who decides, year after year, when and how much to prune, what to blend, and where and what to plant. None of this work can be done by the vine, nor by the sun or the earth – they are not capable even of imagining such a thing. Thus, the greatest value for Hungarian wine is someone in whom all this knowledge collectively resides: the Hungarian winemaker. The soil is his playground, the sun and the vine his instruments, and he is the director, transforming and shaping nature's gifts into new experiences from age to age. Our wines are unique, just like our winemakers, each with its own character. The inexhaustible wealth lies precisely in this diversity, without whose numerous individual flavours the world would be much the poorer.

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Learn more about our wine regions and our wineries

WINES OF HUNGARY PERSONALLY



PERSONAL EXPERIENCE

TASTING WINE WHERE IT'S CREATED IS THE MOST EXCITING EXPERIENCE

Hungarian wine's varied terroirs each have their own individual message to convey, and their true depth can only be experienced during a visit to the specific wine regions. In Hungary, you can find intimate family cellars, impressive wineries, breathtaking wine terraces in the middle of the vineyards, and cosy estates built of natural stone. Wherever you are, wine-tasting will be accompanied by anecdotes and conversation. Get to know the wine people in person, experience the tranquillity of the vineyards, and enjoy thematic tastings, vineyard tours, or effervescent wine festivals.

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HUNGARIAN WINE IN NUMBERS

- Favourable natural conditions between northern latitude 45° and 49°
- 1,000 years of wine culture
- 6 wine regions – 22 wine districts
- 65,000 hectares of wine grapes
- Around 270 million litres of wine produced every year
- 37,000 producers, each of them individual

Characteristic white wines:

Aszú, Arany Sárféher, Cifrandli, Cserszegi Fűszeres, Chardonnay, Ezerjő, Furmint, Irsai Olivér, Juhfark, Hárslevelű, Kéknyelű, Királyleányka, Kövidinka, Leányka, Olaszrizling, Rajnai Rizling, Sauvignon Blanc, Sárgamuskotály, Szamorodni, Szürkebarát, Tramini, Zenit, Zöldveltelini and many exciting white blends

Characteristic red wines:

Bikavér, Blauburger, Cabernet Franc, Cabernet Sauvignon, Kadarka, Kékfrankos, Merlot, Pinot Noir, Portugieser, Syrah, Turán, Zweigelt and many exciting red blends

HUNGARY'S WINE REGIONS AND 22 WINE DISTRICTS

5 REASONS TO DISCOVER HUNGARIAN WINES AND WINE REGIONS

UNIQUE NATURAL CONDITIONS

Those who enjoy nature hikes will find a real wealth of treasure among the varied topography, climate and soils of Hungary's wine regions. The monadnocks around Lake Balaton, the over 400 extinct volcanoes in the Tokaj region, and Nagy-Eged Hill in Eger – home to one of the highest vineyards in the country – are all natural wonders just waiting to be explored.

LEGENDS OF PAST AND PRESENT

Our wine regions are not only home to ancient legends, like that of Egri Bikavér, but many new and exciting stories. Discover our unique cellar villages and underground cellar systems and learn about our winemaking heritage, which is best explained by our very own winemakers!

FESTIVALS AND WINE EVENTS

Hungary is home to a wide variety of festivals related to grapes and wines. There are plenty of exciting activities within the wine regions during the wine festivals, while those looking for a more intimate experience will be treated to wine tastings, wine evenings, as well as vineyard and winery tours.

NATIVE GRAPE VARIETIES OF THE CARPATHIAN BASIN

In addition to the grape varieties introduced to Hungary, such as the Olaszrizling or the Kékfrankos, there are also many exciting native Hungarian varieties to discover. Try Furmint, Kéknyelű or Juhfark! And if you prefer red wine, try Kadarka, Néró or even Csókaszőlő!

TOKAJI ASZÚ: OUR TREASURED HERITAGE

One of the most unique naturally sweet wines in the world, Tokaji Aszú offers a perfect balance of sweetness, acidity and vibrant minerality. Discover the Aszú wine in its terroir, Tokaj, the only Hungarian wine region to be listed as a UNESCO World Heritage site.

